

First Things First

forward to

March 14, 2019 www.fundraisingcounsel.com



from the roving desk of *Arthur L. Criscillis, Ed.D.* | Managing Partner

Boosting Morale is Simple...But Not Easy

In every organization, people are undoubtedly the most important resource. The energy of a happy, healthy work environment can serve as a great recruitment and retention tool, as well as improve overall productivity and creativity. Conversely, low morale can zap the energy and productivity out of a team.

In the world of advancement, we often face work environments where employee morale is low for a myriad of reasons. There has been no shortage of challenging and difficult events affecting charities.

These scenarios can understandably create stress and uncertainty including closures, mergers, and personnel cuts. And those are but a few examples, which point to the many ways those of us in advancement can be dealt in the complex and challenging environment in which to do our work.

In an important and timely article in *Advancement Weekly* on boosting morale when times are challenging, several tips are offered to leaders working with a team or office environment experiencing low morale: be direct, rebuild trust, and inspire others. And works for all kinds of organizations.

Read more here...

Proud to Have Been a Part of It...

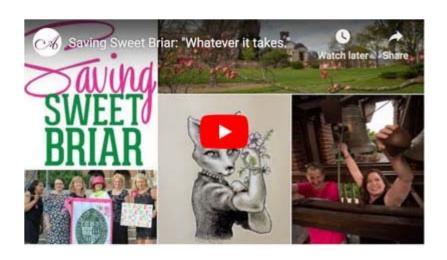
Saving Sweet Briar: Whatever It Takes

"People seem to think we went above and beyond the call of duty for Sweet Briar College but really, one of our core values at Alexander Haas is to do whatever it takes to make our clients successful."

Whatever it takes.

Sweet Briar College, a women's liberal arts college founded in 1901, was at risk of losing its legacy in the spring of 2015 when the college president and board suddenly announced they would be closing the college due to fiscal trouble.

A group of loyal alumnae stepped up and, with the help of the experts at Alexander Haas, began to do the impossible-*Saving Sweet Briar*. Hear in their own words, key alumnae and **David King**, President & CEO of Alexander Haas, recount the dramatic turn of events as the firm did "whatever it takes" to make the *Saving Sweet Briar* campaign a huge success.





Listen and Learn....

Foster Donor Involvement



More money can often translate into more problems. Once your organization has needed funding, the next decision is allocation. **Eddie Stuart**, Vice Chancellor of University Advancement for University of **North Carolina Wilmington** joins Alexander Haas President & CEO, David King to share insights on fostering collaboration among staff and promoting alumni giving long after the graduation ceremonies are over.



Are You Listening to Our Podcast?



NonprofitNews.com thinks you should! The website's **Donorbox Blog** lists our podcast **Futures in Fundraising** #4 on a list of **8 Podcasts for Nonprofit Founders (in 2018)**.

Catch a new episode of Futures in Fundraising each month on Tuesdays at 10:00 am (EST) on Facebook Live.

To download this show and catch up on others, find us on iTunes.

Listen to all our podcasts here....

We'd Like You to Know...

Transforming Institutions

For more than 30 years, Alexander Haas has been a fixture in the nonprofit community. We are honored to have worked with some of the largest, and some of the smallest, institutions that help make our country a better place to live.

<u>Take a look at our past and present</u> <u>Higher Education Client Partners.</u>

Our Transformational *Fundraising* Services

You're just a jump away from learning about all the fundraising aids Alexander Haas has in its vault of Transformational Services.

Jump!



3520 Piedmont Road | Suite 300 | Atlanta, GA 30305 404.525.7575













This email was sent to: gingerchakalall@me.com

This email was sent by: Alexander Haas

Piedmont Place, 3520 Piedmont Road, N.E., Ste. 450 Atlanta, GA 30305

We respect your right to privacy - view our policy

 $\underline{\text{Manage Subscriptions}} \ | \ \underline{\text{Update Profile}} \ | \ \underline{\text{Unsubscribe}}$